



Elk Grove Promenade

Sacramento, California

Howard Hughes
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A Legacy of Vision Continues

Elk Grove Promenade

Located within a high-growth section of Sacramento, Elk Grove Promenade is positioned to benefit from northern California's strong population and household expansion. The site is well-positioned with easy access and visibility from State Highway 99 at Grant Line Road and is located approximately 17 miles southwest of downtown Sacramento.

Originally conceived as a 1.1 million square foot retail center, plans for the future of Elk Grove Promenade are being evaluated.

- State Highway 99 is the primary north/south roadway in the market connecting to the high growth communities to the south. It is the major thoroughfare between Sacramento, Merced and Fresno.
- The southern half of Sacramento is experiencing among the strongest population growth in the metropolitan area.
- Population and household growth in the trade area is twice the national estimate.
- Elk Grove Promenade is well-positioned within an extremely strong family market.



Trade Area Demographics

2010 Population: 589,835

2015 Projected Population: 646,459

2010 Households: 195,752

2015 Projected Households: 212,978

2010 Average HH Income: \$74,986

2015 Projected Average HH Income: \$84,156

5-Mile Radius Demographics

2010 Population: 97,869

2015 Projected Population: 110,494

2010 Households: 32,162

2015 Projected Households: 36,214

2010 Average HH Income: \$103,215

2015 Projected Average HH Income: \$117,034

7-Mile Radius Demographics

2010 Population: 214,577

2015 Projected Population: 244,189

2010 Households: 68,293

2015 Projected Households: 77,308

2010 Average HH Income: \$98,251

2015 Projected Average HH Income: \$110,756

Source: Claritas, Inc.



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