



Park West

Peoria, Arizona

Howard Hughes
THE HOWARD HUGHES CORPORATION®

A Legacy of Vision Continues

Park West

Park West is a 250,000 square foot open-air shopping, dining and entertainment destination in Peoria, Arizona and is approximately one mile northwest of the Arizona Cardinals football stadium. The center is anchored by a 14-screen Harkins Theatre, nine sit-down restaurants, more than 50 specialty retailers and two beautiful parks. The center's western resort feel includes wood shutters, relaxing "Bali" lounges and reflecting pools. Picturesque Park West also features outdoor fireplaces, one-of-a-kind art pieces, canopy-lined walkways and verdant landscaping.

- Specialty retail and restaurants include Brighton Collectibles, Francesca's Collection, Chico's, Vans, Children's Place, Victoria's Secret, Bath & Body Works, BJ's Brewhouse and Fleming Steakhouse and Wine Bar.
- The Jobing.com Arena (the largest entertainment venue in Phoenix) and the University of Phoenix Stadium, home to the Arizona Cardinals and the Annual Fiesta Bowl, are located within two miles of the center.
- Park West is located near seven Major League Baseball clubs' Spring Training sports facilities, including the Seattle Mariners, San Diego Padres, L.A. Dodgers and Chicago White Sox.
- Peoria is one of the fastest growing cities in Arizona almost doubling its population within the last decade.

Property Information

Total Retail Square Footage: 250,000 square feet (Phase I)
105,000 square feet (Phase II)

Total Stores: 60

Anchors: Harkins Theatres

Opened: October 2007 – Phase I

Parking: 1,784 spaces



Trade Area Demographics

2010 Population: 617,734

2015 Projected Population: 695,568

2010 Households: 220,482

2015 Projected Households: 245,176

2010 Average HH Income: \$64,572

2015 Projected Average HH Income: \$70,763

Daytime Employment

5-Mile Radius: 72,329

3-Mile Radius Demographics

2010 Population: 68,720

2015 Projected Population: 78,547

2010 Households: 25,228

2015 Projected Households: 28,102

2010 Average HH Income: \$64,836

2015 Projected Average HH Income: \$71,642

5-Mile Radius Demographics

2010 Population: 290,904

2015 Projected Population: 326,103

2010 Households: 98,538

2015 Projected Households: 108,589

2010 Average HH Income: \$61,953

2015 Projected Average HH Income: \$67,440

Source: Claritas, Inc.

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